

Press Release

inoage[®] | MADRIX[®]

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MADRIX[®] 3.5 Is Now Available

The next MADRIX $^{\mbox{\tiny B}}$ software version is now available. MADRIX $^{\mbox{\tiny B}}$ 3.5 is highly recommended for all users.

Version 3.5 further caters to the diverse and international user base of the powerful LED lighting controller for 2D pixel mapping and real 3D voxel mapping. In addition to English and Simplified Chinese, the main software and its accompanying Fixture Editor have been fully localized again and are now available completely in French and Spanish.



MADRIX also continues to be a most flexible solution. With Colorlight A8 and Colorlight T9, two additional ways of communication have now been added to the wide range of LED control protocols that are already available for a quick and easy integration of compatible lighting fixtures and controllers.

Full MIDI mapping presets are now directly available within the software for the latest MIDI controllers from Akai Professional, including APC40 mkII, APC Key 25, APC mini, LPD8, LPK25, MIDImix, MPK249, MPK261, and MPK mini.

Apart from these major changes, users can look forward to many more improvements. MADRIX[®] 3.5 is available for immediate download from <u>www.madrix.com</u>

inoage[®] is still celebrating the 10-year anniversary of MADRIX[®]. Being developed in Germany, the innovative LED lighting control software is used in projects and installations all around the world. The very first version –MADRIX[®] 1.0– had been presented over ten years ago.





About MADRIX®

The MADRIX[®] brand brings brings powerful yet easy-to-use LED lighting control solutions based on innovative software and hardware to the lighting market.

MADRIX[®] is a professional LED lighting controller. It is a powerful and intuitive Windows[®] software and at the same time centerpiece of the MADRIX[®] product range. MADRIX[®] supports a lot of well-known industry standards, such as DMX512, Art-Net, Streaming ACN, DVI, Eurolite T9, ColourSmart Link, Colorlight 5A, Colorlight A8, Colorlight T9, and the Philips Color Kinetics (KiNET) and Insta/ROBE protocols. The application supports pixel mapping and voxel mapping in all three planes – X, Y, and Z. It is both an real-time effect generator and media server with outstanding capabilities to display unique effects and visuals. MADRIX[®] can be used alone, or along with any DMX/MIDI console or desk on the market. Complementary MADRIX[®] hardware reliably controls your LED installation via MADRIX[®]. This provides a seamless integration of both



software and hardware as well as high performance.

MADRIX[®] 3 has been named Product Of The Year 2013-2014 by Live Design in the category Lighting: Software/Control.

For more information, visit <u>www.madrix.com</u>

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